

AMBASSADORS REPORT JUL - AUG '22

PREPARED BY

STAKEBORG DAO AMBASSADORS TEAM

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THE AMBASSADORS



FreeFly (Luci) Metaverse Ambassador



GSPing.eth (Gabi) Bucharest Ambassador



1Johnny (lonut) Timisoara Ambassador



EugenPtr (Eugen) Travelling Ambassador



Teo♥web3.eth (Teo) WEB3 Ambassador



ostanescu.eth (Octav) Travelling Ambassador



KPI 1 - Organize (at least) 1 IRL meetup per month

During the past period (Mid-July - August) the following IRLMs were organized in Bucharest, Timisoara and Brasov.

The impressions from all IRLMs can be read on Stakeborg DAO Discord server, under the IRLM channel.

Join Discord

<u>Bucharest</u>: 20.07.2022 / 26.07.2022 / 28.07.2022 / 05.08.2022 / 21.08.2022 Organizer/ Ambassador: @gsping

<u>Brasov</u>: 07.08.2022 Organizer/ Ambassador: @eugenPtr

<u>Timisoara:</u> 27.07.2022 / 18.08.2022 Organizer: @1johnny Ambassadors: @1johnny & @freefly

KPI 2 - Provide a monthly activity report to the Stakeborg DAO community, which will be made public by the 5th of the month at the latest for the previous month

a) The Twitter analytics for your account on that month (Printscreen with: Tweets / Tweet impressions / Profile visits / Mentions / Followers) - see next page

		AUG 2022 SUMMARY	genetr @Eugenetr
		Tweets 9	Tweet impressions 847
		Profile visits 566	Mentions 65
		New followers	
aug 2022 SUMMARY	h @gspingeth		
Tweets 59	Tweet impressions 6,899		
Profile visits 1,132	Mentions 34		
New followers			

Twitter analytics





YOUR TWEETS During this 31 day period, you earned 669 impressions per day.



<u>KPI 3</u> - Create at least a monthly Twitter thread about their activity as an ambassador for that month, including pictures from the IRLM

Ostanescu	FreeFly
Twitter Thread	Twitter Thread
1Johnny	EugenPtr
Twitter Thread	Twitter Thread

GSPing

Twitter Thread #1 Twitter Thread #2

<u>KPI 4</u> - Create at least one monthly article on stakeborgdao.xyz about your learnings in the Web3 space as an Ambassador;

Ostanescu

Web3 Learnings – Edition 1 (the Rabbit Hole one)

1Johnny

ENS surnames potential

Teo

Planul si ideile mele ca StakeborgDAO Web3 Ambasador (RO) Pânzele-s sus, vânt din pupă (ro)

GSPing

<u>KPI 5</u> - Participate in at least one Build meetup/month (online or IRL), exclusively between the ambassadors. For the meetup(s) to be successful more than 50% of the ambassadors must participate.





OTHER ACHIEVED KPIs

<u>KPI 8</u> - Identify possible partnerships (public/private institutions, education, etc.) to support (or organize with another community member) an introductory presentation around Blockchain, NFTs, and DAOs.



1Johnny

Delivered, alongside Pavel Andrei, a presentation to ¬100 pupils in 11th grade on "Blockchain Tech & the opportunities it brings".

This was part of Electronics Summer University 2022, hosted via Liga ETC from University "Politehnica" of Timisoara.

Check the discord message <u>here</u>



Organized an IRL Meeting with the QED Team to discuss about web3, NFTs and a possible collaboration for a meetup in Timisoara, to talk about DAOs.

QED is a SW company located in Timisoara, that is working together with The Sandbox, building things in the Metaverse.

OTHER ACHIEVED KPIs

<u>KPI 9</u> - Identify real-live crypto / DAO / blockchain but not limited to events, and participate in at least one such event during the 6 months. The goal is to network and connect with other people, making them familiar with Stakeborg DAO. And, of course, bring your learnings inside Stakeborg DAO.



Ostanescu.eth

ATTENDED:

ETH TORONTO & FUTURIST BLOCKCHAIN CONFERENCE

DAY 2 IMPRESSIONS TWEET

MANDATORY KPIs OVERVIEW

KPI	Ambassador / KPI description	Octav	lonut	Тео	Gabi	Eugen	Luci
1	Organized IRLM			\times			
2	Monthly report (common)						
3	Twitter Thread			\times			
4	StakeborgDAO.xyz Article					\times	\times
5	Participate to Ambassadors Meetup						

ADDITIONAL KPI s OVERVIEW

KPI	Ambassador / KPI description	Octav	lonut	Тео	Gabi	Eugen	Luci
6	Voting proposals						
7	Initiate topics at IRLMs						
8	Identify possible partnerships						
9	Identify real-live crypto / DAO / blockchain but not limited to						
10	Promote Stakeborg DAO online actively and in creative ways			~			
11	Actively participate in AMAs						
12	Support actively and in creative ways, the work of community members on Discord,			~	~		
13	Involve with responsibility in community initiatives						
14	Have an all-in ambassador mindset.			V			
	Total KPIs achived	12	11	8	10	9	10
	Total Twitter Impressions	10K6	16K2	na	6K8	847	20K 7

REWARDS OVERVIEW

All the Ambassadors were actively and creatively involved and proudly represented StakeborgDAO

Basic rewards

5 out of 6 Ambassadors are eligible for the Basic rewards, based on current KPIs and internal alignments:

Octav, Ionut, Gabi, Eugen, Luci

Our Web3 Ambassador, Teo requested to represent StakeborgDAO voluntarily and not to be considered for rewards for his entire mandate

Bonus rewards

3 out of 6 Ambassadors are eligible for the Bonus rewards, based on the current KPIs: Octav, Ionut, Luci

Based on our internal voting, the most active Ambassadors are the ones that achieved the higher number of KPIs:

Octav - first place (12/15) Ionut - second place (11/15)

TEAM UPDATES

MAC (Sports Ambassador) and AlexCara (UK Ambassador) decided renounce the Ambassador role.



MAC 08/09/2022 Gm comunitate!

Va anunt ca am luat decizia de a renunta la pozitia de ambasador si coordonator al proiectului DAOthon.

In urma raspunsului venit din partea SFC-ului, am indoieli rezonabile legate de modul in care propunerile comunitatii vor putea fi analizate in mod obiectiv si in spiritul descentralizarii, dar si sustinute pentru a crea si dezvolta produse si servicii scalabile.

Acest anunt il fac la 4 zile distanta si nu este mesaj luat in graba sau la cald. Decizia mea este definitiva si cu efect imediat, indiferent de votul aflat in curs(si pe care va incurajez sa il votati, indiferent de vot!).

Nu doresc ca mesajul meu sa va influenteze in nici un fel actiunile si activitatea de holderi sau membrii ai comunitatii.

Sper sa reprezentati, sustineti si implica in continuarea in comunitate, cu aceeasi energie si pasiune.

In final vreau sa va multumesc pentru calatoria din spatiul web 3 si crypto din ultimile 10 luni, a fost o adevarata placere sa fiu membru a acestei comunitati si sper ma revad cu cat mai multi dintre voi la diferite evenimente web 3, DAOs si de ce nu poate chiar sa punem impreuna din nou umarul in alte proiecte. Ganduri bune!

PS: Voi lua legatura in urmatoarele zile cu coordonatori unor proiecte pentru a face transferul domenilor de ENS si UD, luate pentru comunitate si din propria initiativa.





AlexCara 👫 09/03/202

Seara buna tuturor! Din cauza unor motive personale, sunt nevoit sa mi rearanjez prioritatile. Asta ma va forta sa renunt la Titlul de Ambasador in

Motivele mele nu au nimic de a face cu nivelul de activitate scazut din Bull Market al comunitatii IRL si nici cu rezultatul votului negativ de la ultimul proposal. Pentru a putea turna vin in pahare oamenilor, trebuie mai intai sa ne asiguram ca avem o sticla plina. A mea nu este momentan si de aceea trebuie sa fac un pas in spate pentru a o umple.

In plus, in urmatoarele luni voi calatori prea mult in afara UK pentru a putea reprezenta comunitatea de aici si nu este corect

sa detin acest rol de Ambasador pentru restul mandatului curent

Raman aici alaturi de DAO, nu plec absolut nicaieri. Imi pare foarte rau ca trebuie sa o fac insa pentru a avea mai multe de oferit pe viitor trebuie sa fac un pas in spate momentan.

Am sa rog un moderator sa mi retraga functia si de pe Discord.

Multumesc pentru tot si mult succes in continuare Ambasadorilor!



PICS OR IT DIDN'T HAPPEN











STAKEBORG DAO

A DAO YOU CAN NOT FUCK WITH